

ABSTRACT OF THE DISCLOSURE

A system and method of assembling photofinishing components, retail components and general components is designed to assemble the components into an order group. The order group can be, for example, a stack of the photofinishing components, retail components or general components. The system of the present invention is adapted to receive a customer order, provide an order identification with the order and control the dispensing of the components onto a conveying system. In the system of the present invention, the sequence for dispensing the components onto the conveying system is dictated by the layout of product dispensers along the conveying system and the control of the dispensers based on the customer order. With the system of the present invention it is possible to assemble, for example, 35mm and APS finished film negatives, prints, digital media products and promotional literature into a single package that is suitable for return to a retailer for subsequent delivery or retrieval by a customer.